Collaborative Multi-racial Post-election Survey (CMPS), 2008

Data Collection Instrument (English)
Collaborative Multi-racial Post-election Survey (CMPS), 2008

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S1. [ALL] Hello, may I please speak with Mr./Ms. [INPUT THE NAME OF RESPONDENT]?
[IF LIST=LATINO] Do you prefer that we speak in English or Spanish?
[IF LIST=CHINESE] Do you prefer that we speak in English or some other language?
[IF LIST=KOREAN] Do you prefer that we speak in English or some other language?
[IF LIST=VIETNAMESE] Do you prefer that we speak in English or some other language?

Hello, my name is ____________. This is not a sales call. I am calling on behalf of the University of Washington. We are conducting a short public opinion survey about political issues in the state of [STATE NAME], and we’d like to include your opinions in our research.

S2. Record language of survey

<table>
<thead>
<tr>
<th>Language</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>01</td>
</tr>
<tr>
<td>Spanish</td>
<td>02</td>
</tr>
<tr>
<td>Mandarin</td>
<td>03</td>
</tr>
<tr>
<td>Cantonese</td>
<td>04</td>
</tr>
<tr>
<td>Korean</td>
<td>05</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>06</td>
</tr>
</tbody>
</table>

S3. [IF S2=ENGLISH] Okay, before we get started, we want to make sure we have a representative sample of people of all backgrounds.

[IF SAMPLE=ASIAN] Do you consider any part of your family background to be Asian?
[IF SAMPLE=LATINO] Do you consider any part of your family background to be Hispanic or Latino?
[IF SAMPLE=BLACK] Do you consider any part of your family background to be African American?
[IF SAMPLE=WHITE] Do you consider any part of your family background to be of a racial/ethnic minority such as Black, Hispanic or Asian?

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino/Hispanic</td>
<td>01</td>
</tr>
<tr>
<td>Asian American</td>
<td>02</td>
</tr>
<tr>
<td>Black/African</td>
<td>03</td>
</tr>
<tr>
<td>White</td>
<td>04</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

S4. [ALL] Are you currently registered to vote in the state of [STATE NAME]?

<table>
<thead>
<tr>
<th>Response</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>CONTINUE 01</td>
</tr>
<tr>
<td>No</td>
<td>TERMINATE 02</td>
</tr>
<tr>
<td>DK/RF</td>
<td>TERMINATE 99</td>
</tr>
</tbody>
</table>
MAIN QUESTIONNAIRE

1. [ALL] Thinking back to October and November of this year, how closely did you follow news about the 2008 presidential race? Did you follow the race very closely, somewhat closely, not too closely, or not closely at all?

- Very closely ................................................................. 1
- Somewhat closely ......................................................... 2
- Not too closely ............................................................... 3
- Not closely at all ............................................................ 4
- Don’t Know ................................................................. 88
- Refused ......................................................................... 99

2. [ALL] People rely on different sources for political information. Do you read newspapers for information about politics?

- Yes .................................................................................. 1
- No ................................................................................... 2
- Don’t know ..................................................................... 88
- Refused .......................................................................... 99

2a. [IF 2=YES & S3=2] Is that Asian-language or Asian-oriented newspapers, English-language, or both?

- Asian language ONLY .................................................... 1
- Spanish language ONLY .................................................. 2
- Black oriented ONLY ....................................................... 3
- Both types ....................................................................... 4
- English / mainstream ONLY ......................................... 5
- Don’t know .................................................................... 88
- Refused .......................................................................... 99

[IF 2=YES & S3=1] Is that Spanish-language newspapers, English-language, or both?

[IF 2=YES & S3=3] Is that Black-oriented papers, mainstream papers, or both?

3. [ALL] Do you listen to the radio for political information?

- Yes .................................................................................. 1
- No ................................................................................... 2
- Don’t know ..................................................................... 88
- Refused .......................................................................... 99

3a. [IF 3=YES & S3=2] Is that Asian-language or Asian-oriented radio, English-language, or both?

- Asian language ONLY .................................................... 1
- Spanish language ONLY .................................................. 2
- Black oriented ONLY ....................................................... 3
- Both types ....................................................................... 4
- English / mainstream ONLY ......................................... 5
- Don’t know .................................................................... 88
- Refused .......................................................................... 99

[IF 3=YES & S3=1] Is that Spanish-language radio, English-language, or both?

[IF 3=YES & S3=3] Is that Black-oriented radio, mainstream radio, or both?

4 [ALL] Do you watch television for political information?

- Yes .................................................................................. 1
- No ................................................................................... 2
- Don’t know ..................................................................... 88
- Refused .......................................................................... 99
4a. [IF 4=YES & S3=2] Is that Asian-language TV or Asian-oriented, English-language, or both?
[IF 4=YES & S3=1] Is that Spanish-language TV, English-language, or both?
[IF 4=YES & S3=3] Is that Black-oriented TV, mainstream TV, or both?

<table>
<thead>
<tr>
<th>Response Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian language ONLY</td>
<td>1</td>
</tr>
<tr>
<td>Spanish language ONLY</td>
<td>2</td>
</tr>
<tr>
<td>Black oriented ONLY</td>
<td>3</td>
</tr>
<tr>
<td>Both types</td>
<td>4</td>
</tr>
<tr>
<td>English / mainstream ONLY</td>
<td>5</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

5 [ALL] Do you use the Internet for political information?

<table>
<thead>
<tr>
<th>Response Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
</tr>
<tr>
<td>No</td>
<td>2</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

5a. [IF 5=YES & S3=2] Is that Asian-language websites, English-language, or both?
[IF 5=YES & S3=1] Is that Spanish-language websites, English-language, or both?
[IF 5=YES & S3=3] Is that Black-oriented websites, mainstream websites, or both?

<table>
<thead>
<tr>
<th>Response Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian language ONLY</td>
<td>1</td>
</tr>
<tr>
<td>Spanish language ONLY</td>
<td>2</td>
</tr>
<tr>
<td>Black oriented ONLY</td>
<td>3</td>
</tr>
<tr>
<td>Both types</td>
<td>4</td>
</tr>
<tr>
<td>English / mainstream ONLY</td>
<td>5</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

6. [ALL] Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, just let me know.

How about [READ NAME.] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of [NAME]?

**RANDOMIZE LIST**
[randomize 1; then 2-3; then 4; then 5-6; then 7-9]

<table>
<thead>
<tr>
<th>Name</th>
<th>very fav</th>
<th>some fav</th>
<th>some unfav</th>
<th>very unfav</th>
<th>no opin</th>
<th>never heard</th>
</tr>
</thead>
<tbody>
<tr>
<td>George W. Bush</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Barack Obama (o-bah-ma)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>John McCain</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Hillary Clinton</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Sarah Palin (pay-lin)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Joe Biden (buy-din)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Bill Richardson</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Bobby Jindal (gin–doll)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Condoleezza Rice (con-dole-lisa)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>
7. [ALL] In talking to people about elections, we often find that people are too busy, did not have enough time to vote, or just forgot it was Election Day. How about you? If we checked the official voter statistics, would it say that you voted in the Presidential election on November 4th, or did you not get around to voting this year?

Yes, I voted................................................................................ 1
No, I did not vote......................................................................... 2
Don’t know .................................................................................. 88
Refused .......................................................................................... 99

7a [IF 7=1] And did you vote by mail, vote early, vote by absentee ballot, or did you vote at the polls on Election Day November 4th?

Voted by mail / absentee ballot.............................................. 1
Voted early ................................................................................. 2
Voted at the polls...................................................................... 3
Did Not vote ............................................................................. 4
Don’t know .................................................................................. 88
Refused .......................................................................................... 99

8. [IF 7=1] In the 2008 election for President, did you vote for [READ AND ROTATE _Republican John McCain, _Democrat Barack Obama] or someone else?

McCain ................................................................................................. 1
Obama ................................................................................................. 2
Someone else .................................................................................... 3
Can’t remember/don’t know ............................................................... 88
(Refused) ................................................................................................. 99

9. [IF 7=1] And how about in the election for the House of Representatives in your district. Did you vote for [READ AND ROTATE: The Republican candidate OR the Democratic candidate] or some other candidate for U.S. Congress?

Republican................................................................................................. 1
Democrat................................................................................................. 2
Someone else .................................................................................... 3
Can’t remember/don’t know ............................................................... 88
(Refused) ................................................................................................. 99

10. [IF 7=1] And this year, [STATE NAME] had a U.S. Senate election. Did you vote for [READ AND ROTATE: The Republican candidate OR the Democratic candidate] or some other candidate for U.S. Senate?

Republican................................................................................................. 1
Democrat................................................................................................. 2
Someone else .................................................................................... 3
Can’t remember/don’t know ............................................................... 88
(Refused) ................................................................................................. 99

10A. [IF STATE=CA] How did you vote on Proposition 8 here in California? This is the measure that would change the California constitution so that only marriage between a man and woman is valid. Did you vote yes or no on Prop 8?

Yes on Prop 8.............................................................................................. 1
No on Prop 8.............................................................................................. 2
I did not vote............................................................................................ 3
Can’t remember/don’t know ............................................................... 88
(Refused) ................................................................................................. 99
11. [ALL] Thinking back to the presidential election, what do you think were the most important issues facing the nation? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

- Education .......................................................... 01
- Jobs/Economy/Stock Market .................................. 02
- War in Iraq ......................................................... 03
- Ethics in government ............................................ 04
- National/homeland security/Border security ............ 05
- Immigration-related issues ................................... 06
- The environment / global warming ....................... 07
- Health care ......................................................... 08
- Gas prices / energy-related .................................. 09
- Taxes ................................................................. 10
- War on Terrorism .............................................. 11
- Morals / values .................................................. 12
- Race Relations .................................................... 13
- Something else .................................................. 14
- Don’t know ....................................................... 88
- Refused ............................................................. 99

12. [IF S3 = 1, 2, 3 ONLY] And what do you think are the most important issues facing the [IF S3=ASIAN, “Asian community” IF S3=LATINO, “Latino community”, IF S3=BLACK, “Black community”]?

[Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

- Education .......................................................... 01
- Jobs/Economy/Market ......................................... 02
- War in Iraq ......................................................... 03
- Ethics in government ............................................ 04
- Border security ................................................... 05
- Immigration reform ............................................ 06
- The environment / global warming ....................... 07
- Health care ......................................................... 08
- Gas prices / energy-related .................................. 09
- Taxes ................................................................. 10
- War on Terrorism/Homeland Security ................... 11
- Morals / values .................................................. 12
- Race Relations .................................................... 13
- Something else .................................................. 14
- Don’t know ....................................................... 88
- Refused ............................................................. 99

13 [ALL] We are interested in how people are getting along financially these days. Would you say that you and your family are better off, worse off, or just about the same financially as you were a year ago?

[If mention better/worse…. “Is that much better off, or somewhat better…. Is that much worse off, or somewhat worse…”]

- Much Better off ................................................. 1
- Somewhat Better off .......................................... 2
- Just about the same ............................................ 3
- Somewhat Worse off ........................................... 4
- Much Worse off ................................................ 5
- Don’t know ....................................................... 88
- Refused ............................................................. 99
14. [ALL] Generally speaking, do you think of yourself as a [ROTATE: Republican, Democrat, Independent] some other party, or do you not think in these terms?

Republican.................................................................................. 1
Democrat.................................................................................... 2
Independent............................................................................... 3
Other party................................................................................. 4
Do not think in these terms................................................ 5
Don’t know.............................................................................. 88
Refused..................................................................................... 99

14a. [IF 14 = 1 OR 2] Do you consider yourself to be a strong [INSERT ANSWER TO 14] or not so strong?

Strong partisan........................................................................... 1
Not so strong partisan.............................................................. 2
Don’t know.............................................................................. 88
Refused..................................................................................... 99

14b. [IF 14 = 3 – 99] If you had to pick, do you think of yourself as closer to the Republican or Democratic Party?

Republican.................................................................................. 1
Democrat.................................................................................... 2
Neither........................................................................................ 3
Other party................................................................................. 4
Don’t know.............................................................................. 88
Refused..................................................................................... 99

15. Now I'm going to read you a list of statements about different policies. For each statement, please tell me if you strongly agree, somewhat agree, neither agree nor disagree, disagree somewhat, or disagree strongly with each policy?

Strongly agree ............................................................................ 1
Somewhat agree......................................................................... 2
Neither agree nor disagree....................................................... 3
Somewhat disagree.................................................................... 4
Strongly disagree ....................................................................... 5
Don’t know.............................................................................. 88
Refused..................................................................................... 99

[ROTATE ORDER OF STATEMENTS]

15A The U.S. should get our military troops out of Iraq as soon as possible.
15B The federal government should guarantee health care for everyone.
15C Abortion should be legal in all cases.
15D Illegal immigrants should qualify for U.S. citizenship, if they meet certain requirements like paying back taxes and fines, learning English, and pass a background check.
15E We need an amendment to the U.S. Constitution that would ban marriages between gays or between lesbians.
15F Immigration has an overall positive impact on the [STATE] economy.
15G Illegal immigrants who grew up in the U.S. and graduated from High School here, should qualify for in-state college tuition.
15H Middle-class families should get a tax cut by having the wealthiest families in America pay a little more in taxes.
16A [SPLIT A] In order to keep terrorists out, how important do you think it is to increase surveillance of the U.S.-Canada border? [READ OPTIONS]

Extremely important .............................................. 1
Very important .................................................. 2
Somewhat important .......................................... 3
Not at all important ............................................ 4
Don’t know .............................................................. 88
Refused ................................................................. 99

16B [SPLIT B]. In order to keep terrorists out, how important do you think it is to increase surveillance of the U.S.-Mexico border?

Extremely important .............................................. 1
Very important .................................................. 2
Somewhat important .......................................... 3
Not at all important ............................................ 4
Don’t know .............................................................. 88
Refused ................................................................. 99

16C [SPLIT C] In order to keep illegal immigrants out, how important do you think it is to increase surveillance of the U.S.-Canada border?

Extremely important .............................................. 1
Very important .................................................. 2
Somewhat important .......................................... 3
Not at all important ............................................ 4
Don’t know .............................................................. 88
Refused ................................................................. 99

16 [SPLIT D]. In order to keep illegal immigrants out, how important do you think it is to increase surveillance of the U.S.-Mexico border?

Extremely important .............................................. 1
Very important .................................................. 2
Somewhat important .......................................... 3
Not at all important ............................................ 4
Don’t know .............................................................. 88
Refused ................................................................. 99

17. [ALL] During the primary or general election for President, did you sign up to receive updates or information from any candidates such as through their websites, at events, or by providing your email address, cell phone number for text messages, or your home phone number or address?

Yes ........................................................................... 1
No .............................................................................. 2
Don’t know .............................................................. 88
Refused ................................................................. 99

18. [IF 17=1] And what sort of updates did you sign up to receive? Email, Text Message, Phone, Mail… [MULTIPLE ANSWERS POSSIBLE – CODE ALL ANSWERS RESPONDENT GIVES]

Email ........................................................................ 1
Text Message .......................................................... 2
Phone ....................................................................... 3
Mail .......................................................................... 4
Something else / other .............................................. 5
Don’t Know .............................................................. 88
Refused ................................................................. 99
19. [IF 17=1] Which candidates did you sign up to receive information from? [MULTIPLE ANSWERS POSSIBLE – CODE ALL ANSWERS RESPONDENT GIVES] [SAY, “ANYONE ELSE”]

- Barack Obama ......................................................... 1
- John McCain .......................................................... 2
- Hillary Clinton ......................................................... 3
- John Edwards .......................................................... 4
- Rudy Giuliani ............................................................ 5
- Mike Huckabee .......................................................... 6
- Dennis Kucinich ......................................................... 7
- Ron Paul ................................................................. 8
- Bill Richardson .......................................................... 9
- Mitt Romney ............................................................. 10
- Fred Thompson ........................................................... 11
- Don’t know ............................................................... 88
- Refused ......................................................................... 99

20. [ALL] Over the past 12 months, were you asked to register or to vote by a candidate for office or a person working for a candidate, a representative of a political party, or someone from an organization working in your community?

- Yes .............................................................................. 1
- No ................................................................................. 2
- Don’t know / can’t remember ........................................ 88
- Refused ........................................................................... 99

21. [IF 20=1] And who was it that contacted you? [READ OPTIONS, ROTATE -- MULTIPLE RESPONSES]

- A candidate for office or a person working for a candidate .... 1
- A political party representative .... 2
- An independent group not directly tied to the candidates .... 3
- A non-partisan organization working in your community .... 4
- Don’t know .... 88
- Refused .... 99

22. [IF 21=1 OR 2] Were you contacted by the Democrats, Republicans, both parties, or by representatives of other parties such as Green or Libertarian? [MULTIPLE RESPONSES]

- Democrats .... 1
- Republicans .... 2
- Both Democrats and Republicans .... 3
- Other party/ Independents .... 4
- Don’t know .... 88
- Refused .... 99

23. [IF 20=1] How were you contacted? Was it by mail or door flier, telephone, in-person, e-mail, text message, or some other way? [MULTIPLE RESPONSES]

- Mail or door flier .... 1
- Telephone .... 2
- In-person .... 3
- E-mail .... 4
- Text .... 5
- Some other way .... 8
- Don’t know .... 88
- Refused .... 99
24. [IF 20=1] Okay, and finally, were those who contacted you [ROTATE: Latino, African American, Asian American, or White]? [ALLOW MULTIPLE RESPONSES]

- Latino ..... 1
- African American ..... 2
- Asian American ..... 3
- White ..... 4
- Other group ..... 5
- Don’t know..... 88
- Refused..... 99

25. [ALL] Okay, now I’d like to ask you about different ways people participate in politics. Most people we talk to are too busy to do any of these acts, while others have done one or two. Thinking about over the past 12 months, please tell me if you participated in any of the following:

- Yes ..... 1
- No ..... 2
- Don’t know..... 88
- Refused..... 99

[ROTATE A – F, then G series in order listed below]

25A. Gone to a political meeting or speech in support of a particular candidate or political party?
25B. Worked as a volunteer for a particular candidate or political party?
25C. Donated money to a candidate, political party or political organization?
25D. Taken part in a protest or demonstration?
25E. Tried to convince your friends or family to vote?
25F. Wrote a letter, or sent an email, to an elected official
25G. Used the Internet or Email to talk or learn about politics?
   25G.1. [IF 25G=1] Visited and read the website of a presidential candidate?
   25G.2. [IF 25G=1] Read or posted a comment about politics on a blog or website?
   25G.3  [IF 25G=1] Used a social networking page or listserve to talk about politics?

26. [ALL] Thinking just about the campaign commercials related to the presidential election. In the weeks leading up to the November 4th election, do you remember seeing quite a few presidential advertisements, just a few ads, not too many ads, or you don’t remember really seeing any ads about the presidential election here in [STATE NAME]

- Quite a few ads ..... 1
- Not too many ads ..... 2
- Just a few ads ..... 3
- Did not see any ads...4
- Don’t know ..... 88
- Refused ..... 99

27. [IF 26=1,2,3] Campaigns run many different types of ads on TV. In 2008, there were four general types of ads: [ROTATE: Positive ads in favor of Barack Obama; Positive ads in favor of John McCain] and [ROTATE: Negative ads attacking Obama; Negative ads attacking McCain]. As best you can remember, were most of the ads you saw positive ads supporting a candidate, or were they negative ads attacking a candidate?

- Positive ads ..... 1
- Negative ads ..... 2
- Equally positive and negative (BOTH)...3
- Don't know ..... 88
- Refused ..... 99
28A. [IF 27=1 or 3] And did you see more positive ads in favor of [ROTATE: Barack Obama or John McCain]?

- Ads in favor of Obama ...... 1
- Ads in favor of McCain ...... 2
- Equal number about Obama and McCain...3
- Don’t know / hard to say…4
- Don’t know ....... 88
- Refused ....... 99

28B. [IF 27 =2 or 3] And did you see more negative ads attacking [ROTATE: Barack Obama or John McCain]?

- Ads attacking Obama ...... 1
- Ads attacking McCain ...... 2
- Equal number about Obama and McCain...3
- Don’t know / hard to say…4
- Don’t know ....... 88
- Refused ....... 99

29A. [IF S3=NON WHITE] In the weeks leading up to the November 4th election, did you see any campaign commercials by the presidential candidates specifically addressing [INSERT ETHNIC GROUP] voters?

- Yes, saw ads about Latinos/Blacks/Asians..... 1
- No, did not see these type of ads ..... 2
- Can’t remember / Don’t know…88
- Refused ....... 99

29B. [IF WHITE] In the weeks leading up to the November 4th election, did you see any campaign commercials by the presidential candidates specifically addressing [ASIAN/LATINO/BLACK] voters?

- Yes, saw ads about Latinos/Blacks/Asians..... 1
- No, did not see these type of ads ..... 2
- Can’t remember / Don’t know…88
- Refused ....... 99

30. [ALL] Okay, now for something a little different. We are interested in how you would describe your appearance. How would you describe your skin color with 1 being very light and 5 being very dark or some number in between?

1 / Very light.......................1
2 / Light .........................2
3 / Medium........................3
4 / Dark..........................4
5 / Very dark .......................5
Don’t know..........................88
Refused..........................99

[ROTATE 31 & 32]

31. [ALL] Now, thinking about the golfer Tiger Woods’ appearance, how would you describe his skin color using the same scale, with 1 being very light and 5 being very dark or some number in between?

1 / Very light.......................1
2 / Light .........................2
3 / Medium........................3
4 / Dark..........................4
5 / Very dark .......................5
Don’t know..........................88
Refused..........................99
32. [ALL] Now, thinking about Democratic candidate Barack Obama’s appearance, how would you describe his skin color using the same scale, with 1 being very light and 5 being very dark or some number in between?

1 / Very light......................1
2 / Light ............................2
3 / Medium...........................3
4 / Dark...............................4
5 / Very dark ......................5
Don’t know.............................88
Refused.................................99

33. Now I’d like you to think about the political situation of (Answer to S3) in society. Thinking about things like government services and employment, political power and representation, how much competition do (Answer to S3) have with OTHER RACIAL GROUPS IN THE UNITED STATES TODAY?

How about with ____________? Would you say (Answer to S3) have a lot of competition, some competition, only a little competition, or no competition at all with ____________

A lot of competition........................................1
Some competition......................................2
Little competition....................................3
No competition.......................................4
Don’t know............................................88
Refused................................................99

[ROTATE]
33A. AFRICAN AMERICANS?
33B. WHITES?
33C. ASIAN AMERICANS?
33D. LATINOS?

34A. Do you think “work hard” describes: almost all blacks, most blacks, some blacks, few blacks, almost no blacks in the United States today

Almost all blacks .................................1
Most blacks .........................................2
Some blacks ....................................3
Few blacks .......................................4
Almost no blacks..............................5
Don’t know........................................88
Refused.............................................99

34B. For blacks, do you think “it is easy to get along with them” describes: almost all blacks, most blacks, some blacks, few blacks, almost no blacks.

Almost all blacks .................................1
Most blacks .........................................2
Some blacks ....................................3
Few blacks .......................................4
Almost no blacks..............................5
Don’t know........................................88
Refused.............................................99
35A. Do you think “work hard” describes: almost all Hispanics or Latinos, most Latinos, some Latinos, few Latinos, almost no Latinos in the United States today

<table>
<thead>
<tr>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almost all Latinos</td>
<td>1</td>
</tr>
<tr>
<td>Most Latinos</td>
<td>2</td>
</tr>
<tr>
<td>Some Latinos</td>
<td>3</td>
</tr>
<tr>
<td>Few Latinos</td>
<td>4</td>
</tr>
<tr>
<td>Almost no Latinos</td>
<td>5</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

35B. For Hispanics or Latinos, do you think “it is easy to get along with them” describes: almost all Hispanics or Latinos, most Latinos, some Latinos, few Latinos, almost no Latinos

<table>
<thead>
<tr>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almost all Latinos</td>
<td>1</td>
</tr>
<tr>
<td>Most Latinos</td>
<td>2</td>
</tr>
<tr>
<td>Some Latinos</td>
<td>3</td>
</tr>
<tr>
<td>Few Latinos</td>
<td>4</td>
</tr>
<tr>
<td>Almost no Latinos</td>
<td>5</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

36 – This question was cut

37. How much does your “doing well” depend on other [INSERT GROUP / S3] also doing well? A lot, some, a little, or not at all?

<table>
<thead>
<tr>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>A lot</td>
<td>1</td>
</tr>
<tr>
<td>Some</td>
<td>2</td>
</tr>
<tr>
<td>A little</td>
<td>3</td>
</tr>
<tr>
<td>Not at all</td>
<td>4</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

38. Do you think discrimination in the United States preventing [GROUP / S3] from succeeding is a major problem, minor problem, or not a problem at all?

<table>
<thead>
<tr>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major problem</td>
<td>1</td>
</tr>
<tr>
<td>Minor problem</td>
<td>2</td>
</tr>
<tr>
<td>Not a problem</td>
<td>3</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>

39. Have you personally experienced discrimination, or been treated unfairly because of your race or ethnicity?

<table>
<thead>
<tr>
<th>Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
</tr>
<tr>
<td>No</td>
<td>2</td>
</tr>
<tr>
<td>Don’t know</td>
<td>88</td>
</tr>
<tr>
<td>Refused</td>
<td>99</td>
</tr>
</tbody>
</table>
40. Thinking about the immigrant population in your state, would you characterize the {STATE} policies as favorable or unfavorable towards immigrants?

- Favorable.................................................................................... 1
- Unfavorable ............................................................................... 2
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99

41. Do you think that as a candidate Obama has been [ROTATE: mostly addressing issues of special concern to [ANS TO S3]; or mostly avoiding those issues?]

- Addressing those issues............................................................ 1
- Avoiding those issues............................................................... 2
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99

42. [IF 41=1] Do you think that’s because [ROTATE: as a minority candidate he’s more concerned with [ANS TO S3] issues; or because he is trying to appeal to all groups regardless of their race]?

- More concerned with issues.................................................... 1
- Trying to appeal regardless of race......................................... 2
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99

42A. [IF 41=1] Do you think he addressed [ANS TO S3] issues because [ROTATE: he sincerely cares about [S3’s]; or because he knew he needed [S3] votes to win the election]?

- Sincerely cares about group..................................................... 1
- Needed those votes to win...................................................... 2
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99

43. [IF 41=2] Do you think that's because [ROTATE: he's not concerned about [ANS TO S3] issues; because he thinks that addressing [ANS TO S3] issues would be unpopular with white voters, or because he’s trying to transcend or reach beyond racial issues?

- Not concerned about those issues ....................................... 1
- Unpopular with white voters ............................................... 2
- Trying to transcend racial issues.......................................... 3
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99

44. Do you think Obama's election as president [ROTATE: represents progress for all blacks in America more generally; or do you think it is only a single case that does not reflect broader progress for blacks overall]?

- Progress for all blacks............................................................... 1
- Only a single case.................................................................... 2
- Don’t know.............................................................................. 88
- Refused ..................................................................................... 99
45E.  [SPLIT E] With Obama’s election as President do you think blacks…?
45F.  [SPLIT F] Generally speaking, do you think blacks…?
READ RESPONSE OPTIONS

Have achieved racial equality .................................................. 1
Will soon achieve racial equality ............................................. 2
Will not achieve racial equality in your lifetime.................... 3
Will never achieve racial equality......................................... 4
(Don't know) ........................................................................... 88
(Refused) .................................................................................. 99

46. Do you think [ANS TO S3’s] have to play down their racial identity to get ahead in American society, or do you think [ANS TO S3’s] can express their racial identity and still get ahead?

Play down their racial identity................................................. 1
Can express their racial identity .............................................. 2
Don’t know.............................................................................. 88
Refused ..................................................................................... 99

48. Do you happen to know which political party currently has the most seats in the United States House of Representatives in Washington D.C.?

Republican.................................................................................. 1
Democratic................................................................................. 2
Both............................................................................................. 3
Neither........................................................................................ 4
Don’t know ............................................................................. 88
Refused ..................................................................................... 99

49. And do you know what political office is currently held by John Roberts? [DO NOT READ OPTIONS]

Chief Justice Supreme Court................................................... 1
Judge / Justice / Court ............................................................ 2
Mention any other office ......................................................... 3
Don’t know ............................................................................. 88
Refused ..................................................................................... 99

51. And finally, how much of the time do you trust the government in Washington D.C. to do what is right? Just about always, most of the time, only sometimes, or never at all?

Just about always ................................................................. 1
Most of the time...................................................................... 2
Only sometimes...................................................................... 3
Never at all.............................................................................. 4
Don’t know ............................................................................. 88
Refused ..................................................................................... 99
DEMOGRAPHICS

D1L. [IF S3=1] Hispanics and Latinos have their roots in many different countries in Latin America. To what country do you or your family trace your ancestry? [OPEN-ENDED WITH LIST OF ALL COUNTRIES]

Argentina.................................................................................... 1
Bolivia ......................................................................................... 2
Chile ............................................................................................ 3
Colombia .................................................................................... 4
Costa Rica................................................................................... 5
Cuba ............................................................................................ 6
Dominican Republic................................................................. 7
Ecuador ....................................................................................... 8
El Salvador ................................................................................... 9
Guatemala .................................................................................. 10
Honduras.................................................................................. 11
Mexico ...................................................................................... 12
Nicaragua.................................................................................. 13
Panama ....................................................................................... 14
Paraguay.................................................................................... 15
Peru ........................................................................................... 16
Puerto Rico ............................................................................... 17
Spain.......................................................................................... 18
Uruguay ..................................................................................... 19
Venezuela .................................................................................. 20
United States / America ........................................................... 21
Other country ........................................................................... 22
None ......................................................................................... 23
Don’t know .............................................................................. 88
Refused ..................................................................................... 99

D1A. [IF S3=2] Asian Americans have their roots in many different countries in Asia. To what country do you or your family trace your ancestry? [OPEN-ENDED WITH LIST OF ALL COUNTRIES]

China (mainland)......................................................................... 1
Taiwan / Chinese Taipei.......................................................... 2
Korea .......................................................................................... 3
The Philippines.......................................................................... 4
Japan............................................................................................ 5
India ............................................................................................ 6
Vietnam ...................................................................................... 7
Other country ............................................................................ 8
Don’t know .............................................................................. 88
Refused ..................................................................................... 99

D2. [ALL] Were you born in the United States, [IF S3=1] “on the island of Puerto Rico,” or in another country?

United States.............................................................................. 1
Another country.......................................................................... 2
Puerto Rico ............................................................................... 3
Don’t know .............................................................................. 88
Refused ..................................................................................... 99

D2A. [IF D2=2] In what year did you become a naturalized U.S. citizen? ____________ 9999=RF
D2B. [IF D2=2 OR 3] Thinking back to the period after you first migrated to the United States, can you tell me in what year you started to live in the U.S.? ____________

D3. [IF D2=1]. How about your parents, were they born in the United States or in another country?

- Both parents born in United States.......................... 1
- Both parents born another country........................... 2
- 1 parent born in U.S.................................................. 3
- Don’t know.............................................................. 88
- Refused...................................................................... 99

D4. [ALL] How many total people over the age of 18 live in your household? ____________

- 99=Refused

D5. How would you rate your overall physical health -- excellent, very good, good, fair, or poor?

- Excellent................................................................. 1
- Very good............................................................... 2
- Good......................................................................... 3
- Fair ........................................................................... 4
- Poor.......................................................................... 5
- Don’t know.............................................................. 88
- Refused...................................................................... 99

D6. What is the highest level of education you completed? Just stop me when I read the correct category.

- Grades 1 – 8............................................................ 1
- Some High School.................................................. 2
- High School graduate ............................................. 3
- Some College/Technical School .............................. 4
- College graduate ................................................... 5
- Post-graduate education........................................ 6
- Don’t know.............................................................. 88
- Refused...................................................................... 99

D7. When it comes to religion, do you consider yourself to be Catholic, Protestant, other Christian, Mormon, Hindu, or something else?

- Catholic................................................................. 1
- Protestant .............................................................. 2
- Christian ............................................................... 3
- Mormon................................................................. 4
- Hindu.................................................................... 5
- Other........................................................................ 6
- Atheist or agnostic ................................................ 7
- None ................................................................. 8
- (DON’T READ) Don’t know ................................. 88
- (DON’T READ) Refused ...................................... 99

D8A. [IF D7 = 2, 3, 4, 7] Do you consider yourself an evangelical or born-again Christian?

- Yes......................................................................... 1
- No............................................................................ 2
- Don’t know.............................................................. 88
- Refused...................................................................... 99
D8B. [IF D7=1] Are you part of a charismatic community?

Yes............................................................................................... 1
No................................................................................................ 2
Don’t know .............................................................................. 88
Refused ..................................................................................... 99

D9. [IF D7 = 1 – 6 ] Do you attend religious services: at least every week, almost every week, a few times a month, only a few times during the year, hardly ever or never?

At least every week.................................................................1
Almost every week...............................................................2
A few times a month............................................................3
Only a few times a year .......................................................4
Hardly ever ...............................................................................5
Never .....................................................................................6
Don’t know ............................................................................88
Refused ..................................................................................99

D10. Are the other people who attend your church [ROTATE: mostly Latino, mostly White, mostly Black, mostly Asian] or something else?

Mostly Latino............................................................................. 1
Mostly White.............................................................................. 2
Mostly Black .............................................................................. 3
Mostly Asian .............................................................................. 4
Mixed / diverse ........................................................................ 5
Other .......................................................................................... 6
Don’t know ............................................................................... 88
Refused ..................................................................................... 99

D11. [IF D7=1-6] [IF S3=1 or 2] Are the religious services you attend primarily in English, primarily in [IF S3=1; Spanish] [IF S3=2; another language] or bilingual in two languages?

English........................................................................................ 1
Spanish........................................................................................ 2
Another language ........................................................................ 3
Bilingual / both / mixed.......................................................... 4
Don’t know ............................................................................... 88
Refused ..................................................................................... 99

D12. When it comes to politics, do you usually think of yourself as a Liberal, a Conservative, a Moderate, or have you not thought much about this? [If “Liberal/Conservative” reply, WAIT AND ASK: Would you call yourself very [Conservative/Liberal] or not? If “Moderate” reply, ASK: Would you say that you are slightly Liberal, slightly Conservative, or neither?]

Very liberal ............................................................................... 1
Liberal ...................................................................................... 2
Slightly liberal ........................................................................... 3
Moderate ................................................................................... 4
Slightly conservative ............................................................. 5
Conservative ............................................................................. 6
Very conservative ..................................................................... 7
Not thought about it/Don’t know ........................................... 88
Refused ..................................................................................... 99
D13. [ALL] Are you or is anyone in your household a veteran of the U.S. armed forces or currently serving on active duty in the U.S. military or in the National Guard? [IF NEEDED, PROBE: Is that you or someone else? Is that currently serving or a veteran?]

Yes, I am currently serving in the military or in the National Guard … 1
Yes, I am veteran of the U.S. armed forces … 2
Yes, someone in my household is currently serving in the military or National Guard … 3
Yes, someone in my household is a veteran of the U.S. armed forces … 4
YES, BOTH (MEANING MORE THAN ONE HOUSEHOLD MEMBER) … 5
No … 6
Don’t know ....................... 88
Refused .............................. 99

D14. Do you currently own or rent your home?

Own ........................................................................................................ 1
Rent ........................................................................................................ 2
Something else ..................................................................................... 3
Don’t know ........................................................................................... 88
Refused .................................................................................................. 99

D15. [ONLY IF NO ON 25G] Do you ever go online to access the Internet or World Wide Web or to send and receive email?

Yes ........................................................................................................ 1
No ......................................................................................................... 0
Don’t know ........................................................................................... 88
Refused .................................................................................................. 99

D16. What is your employment status? Are you currently: working full-time, working part-time, laid off, a student, a homemaker, retired, or something else?

Full time ............................................................................................... 1
Part time ............................................................................................... 2
Laid off ................................................................................................. 3
Student .................................................................................................. 4
Homemaker .......................................................................................... 5
Retired ................................................................................................. 6
Something else ...................................................................................... 7
Don’t know ........................................................................................... 88
Refused .................................................................................................. 99

D17. On average, how many hours a week do you work, including commuting to and from work? __________

D18. [ALL] If you had one extra hour per day, how would you spend it? For example, would you spend [ROTATE: more time with family and friends, more time at work, more time in your community, more time doing something by yourself,]?

Family and friends ................................................................. 1
Work ................................................................................................. 2
Community ..................................................................................... 3
By yourself ....................................................................................... 4
Something else .................................................................................. 5
Don’t know ........................................................................................... 88
Refused ................................................................................................. 99
D19. [ALL] How many years have you lived at your present address?

[ RECORD NUMBER OF YEARS: _____; REFUSED=9999 ]

D20. [IF D19 = 5 OR LESS] In the past 5 years, how many different addresses have you lived at?

[ RECORD NUMBER: _____; REFUSED=99 ]

D21. [ALL] Do you currently have an up to date driver's license or state-issued photo identification card?

Yes............................................................................................... 1
No................................................................................................ 2
Don’t know.................................................................................. 88
Refused...................................................................................... 99

D21A. [IF D21=1] Are you certain that it is up to date and has not expired?

Yes, certain that it is current ................................................... 1
No................................................................................................ 2
Don’t know.................................................................................. 88
Refused...................................................................................... 99

D21B. [IF D21A=1] A lot of people go by a nickname or change their name when they get married. Is the name that is printed on your driver's license or ID card your full legal name, exactly as it would appear on the [STATE] voter registration record, or is it slightly different?

Yes, name is correct................................................................. 1
No............................................................................................. 2
Don’t know............................................................................... 88
Refused.................................................................................... 99

D21C. [IF D21A=1] And does your ID contain your exact current address where you live?

Yes............................................................................................... 1
No.............................................................................................. 2
Don’t know............................................................................... 88
Refused.................................................................................... 99

D22. Would you describe the neighborhood where you live as mostly black, mostly white, mostly Hispanic, mostly Asian, or mixed?

1 Mostly black
2 Mostly white
3 Mostly Hispanic
4 Mostly Asian
5 Mixed
8 Don’t know/No opinion
9 No Answer/Refused

D22A. Is it almost entirely [ANS TO D21], or is it mostly [ANS TO D21]?

Almost entirely................................................................. 1
Mostly but not entirely........................................................ 2
Don’t know............................................................................... 88
Refused.................................................................................... 99
D23. [ALL] In what year were you born?  

19 __ __

D24. [ALL] And finally, what was your total combined household income in 2007 before taxes. This question is completely confidential and just used to help classify the responses. Just stop me when I read the correct category.

Less than $20,000................................................................. 1
$20,000 to $39,999............................................................... 2
$40,000 to $59,999............................................................... 3
$60,000 to $79,999............................................................... 4
$80,000 to $99,999............................................................... 5
$100,000 to $150,000.......................................................... 6
More than $150,000........................................................... 7
Don’t know................................................................. 88
Refused................................................................. 99

V1. Thank you, that’s all the questions we have for you. So we can take your name off our list, can you tell me the spelling of your first name?

_______________________________

V2. And what is the name of the street you live on? Again, this will just help update our records and make sure we take you off our call list.

_______________________________

D25. [DO NOT ASK] Gender

Male................................................................. 1
Female................................................................. 2